



CargoWise Leads with dedicated Hosting Option

Sydney, Australia, 12 September 2011— CargoWise®, the global leader in logistics technology solutions, has experienced unprecedented worldwide demand for its new hosting product since launching it six months ago.

“Since launching CargoWise Hosting, over 150 customers have implemented a hosted solution, with 75% of those being entirely new CargoWise customers” said Khurram Mahmood, Global IT Manager for CargoWise. “Asia-Pacific companies are leading the way, and we’ve experienced significant levels of uptake across EMEA and the Americas”.

CargoWise Hosting uses cloud technology to remove all barriers to accessing technology, by streamlining an organisation’s logistics system and reducing the need for in-house IT infrastructure and personnel. This reduces technology related overheads for larger companies, and removes the obstacle of initial capital outlay that can prevent smaller companies from reaping the benefits of a comprehensive enterprise IT system.

“The success of CargoWise Hosting demonstrates that our investment in innovative market leading solutions is delivering real value for customers, helping them to solve business problems and effectively increase revenues, profitability and customer service.

CargoWise Hosting allows both larger and smaller operators in the logistics and supply chain industry to benefit and access CargoWise solutions without the usual cost and infrastructure barriers” said Mr Mahmood

“CargoWise has made a substantial investment to offer its clients the cutting edge software and hardware infrastructure and risk management benefits of a premium hosted solution. Dedicated secure data centers in the US, UK and Australia provide global reach and we are able to geo-locate and geo-cluster to meet our clients exact business requirements.

Our on demand hosted solution lets SME’s tailor their technology solutions for their exact needs, and then provides access via the internet, which reduces their costs and gives them easy access to the best technology for their business,” explains Mr Mahmood.

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ABOUT CARGOWISE® CargoWise is a key brand of WiseTech Global, which is an international technology development company. CargoWise is the global leader in logistics technology solutions that improve visibility, efficiency, quality of service and profitability. CargoWise is renowned for its next-generation solutions, including ediEnterprise, the industry’s only single platform supply chain logistics management system with global capability.

More than 65,000 users across a customer community of 3,500 sites in 65+ countries move goods through the global supply chain daily using CargoWise solutions. Founded in 1994, CargoWise is headquartered in Australia. Its team of more than 200 employees operates worldwide from offices across the U.S., Europe and Asia. For more information: www.cargowise.com

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