



**Press Release  
For Immediate Release**

## **CARGOWISE EDI'S EDIENTERPRISE SOLUTION WINS IAWARD**

**SYDNEY: (May 31, 2007)** — CargoWise edi is pleased to announce that its *ediEnterprise* software solution has been selected as a winner of the AIIA iAward for General Applications. *ediEnterprise* also won the Inspiration Award – the Minister's Award for Excellence. The award presented by Senator the Hon Helen Coonan, Minister for Communications, Information Technology and the Arts was recognized as the most significant technology innovation in Australia this year.

The iAwards, presented by the Australian Information Industry Association (AIIA), the Australian Financial Review and the CSIRO ICT Centre, recognize the best Australian information and communications technology (ICT) innovations each year. The winners were announced at a gala dinner in Sydney on May 31, 2007.

Richard White, CargoWise edi's Chief Executive Officer said "We are delighted to have won these two prestigious awards – we would like to thank our customers and partners, all of whom have helped us build a business that is locally and globally successful. Despite being a global supplier we are going to refocus on our core success strategy – that is build local grow global – Our customers can expect big product, performance and service improvements in the coming months".

"The iAwards is a platform that pushes Aussie innovators into the spotlight," said AIIA's Chief Executive Officer, Sheryle Moon.

As a 2007 i-Award winner, CargoWise edi have been invited to represent Australia at the prestigious Asia Pacific ICT Awards (APICTA) which will be held in Singapore on 26-29th of November 2007. APICTA network's member-economies include Australia, Brunei, China, Hong Kong, India, Indonesia, Korea, Macau, Malaysia, Myanmar, Pakistan, Philippines, Singapore, Sri Lanka, Thailand and Vietnam.

The iAwards were awarded by a judging panel consisting of more than 60 high-profile representatives from the Australian media, academia and government.

More information on the companies and products described in this press release can be found at [www.cargowise.com](http://www.cargowise.com) and [www.aiaa.com.au](http://www.aiaa.com.au)

### **CARGOWISE EDI CONTACT**

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