

Success Starts in the Classroom for CargoWise Customers

-Manton Sea-Air Ltd Improves Productivity through Staff Education-

Sydney, Australia, 1 September, 2011 — CargoWise®, a global leader in unified platform software for logistics service providers (LSPs) has recently launched a complimentary role-based classroom training program for ediEnterprise users, which has already received rave reviews from the logistics industry.

The classroom training program was specifically designed for ediEnterprise users and delivers an interactive learning experience that enables students to understand and practice standard operating procedures relevant to specific job roles.

One of the early adopters of the program was Manton Sea-Air Ltd. Managing Director Michael Rolls believes that the training is already paying dividends for his staff.

“Since making the decision to change our operating system to CargoWise, I’ve had a number of our staff from all areas of our business including operations, sales, and management attend the CargoWise classroom training, and the feedback has been excellent” said Michael Rolls.

“Every staff member has expressed how much they learned in the training, and in particular how they appreciated the opportunity to ask questions of the trainer and sort out shortcuts that give better outcomes. As a result we’ve been able to improve productivity and fast track our staff’s individual understanding of how to get the best out of the system,” added Rolls

CargoWise’s classroom training program is currently offered at training centers in Sydney, Chicago and Milton Keynes, UK and is open to all customers. Key components of the course included:

- Fully interactive training sessions with specialist instructors
- Hands on time with ediEnterprise products
- Peer-to-peer & learner centric approach
- 24/7 access to the Online Learning Center

Heidi Newbery, Learning and Development Manager at CargoWise said: “The new classroom training program has been hugely successful. By providing this level of added value we hope that we can help our customers streamline business process by fully utilizing the range of functions available to them in the ediEnterprise product suite.”

ABOUT CARGOWISE®

CargoWise is a global leader in logistics technology solutions that improve visibility, efficiency, quality of service and profitability. CargoWise is renowned for its next-generation solutions, including ediEnterprise, the industry’s only single integrated platform supply chain logistics management system with truly global capability.

More than 65,000 users across a customer community of 3,500 sites in 65+ countries move goods through the global supply chain daily using CargoWise solutions. Its team of more than 230 employees operates worldwide from offices across the U.S., Europe and Asia. For more information visit www.cargowise.com

CargoWise is a key product brand of WiseTechGlobal. Founded in 1994, WiseTechGlobal is an international technology development company dedicated to delivering innovative, market-specific software solutions worldwide. For more information visit www.wisetechglobal.com

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